



Next NC Scholarship Toolkit Guide

Next NC Scholarship Resources To Share With Your Students, Networks & Communities



Know what you're getting.
Know where you're going.

Published
December 2023

What's in this Toolkit

3 How to Use this Guide

4 Printed Materials

5 One-Pager

6 Table Tent

7 Social Media

8 Facebook

10 Instagram

12 Twitter

14 Additional Materials

15 Digital Signage

16 PowerPoint Slides

17 Email Newsletter Language

18 Messaging Points

19 Website Language

24 Website Banner

25 Logos




How to Use this Guide

This guide is an overview of branded materials to help your college, university, or organization promote the new *Next NC Scholarship*. This includes an itemized list of materials as well as recommendations for use.

We encourage downloading the toolkit materials (below) and familiarizing yourself with the items covered in this guide.

How to access the *Next NC Scholarship* Toolkit:

- Click [here](#) OR access through the "Click Here to Download" button at www.NextNCScholarship.org/toolkit.
- When clicking, a .zip file will automatically be downloaded that includes all toolkit assets referenced in this document.
- Please use the **downloaded** toolkit items when printing, posting on social media, etc. There is no need to screenshot the images within this PDF.

The screenshot shows a webpage with a dark blue header containing the 'NEXT NC SCHOLARSHIP' logo. Below the header is a light blue horizontal bar. The main content area has a white background and features the title 'Next NC Scholarship Toolkit & User Guide'. There are two main sections, each with a thumbnail image and a 'Click Here to Download' button. The first section is for the 'Next NC Scholarship Toolkit' and the second is for the 'Next NC Scholarship User Guide'. Both sections include a brief description of the resources provided.



Printed Materials

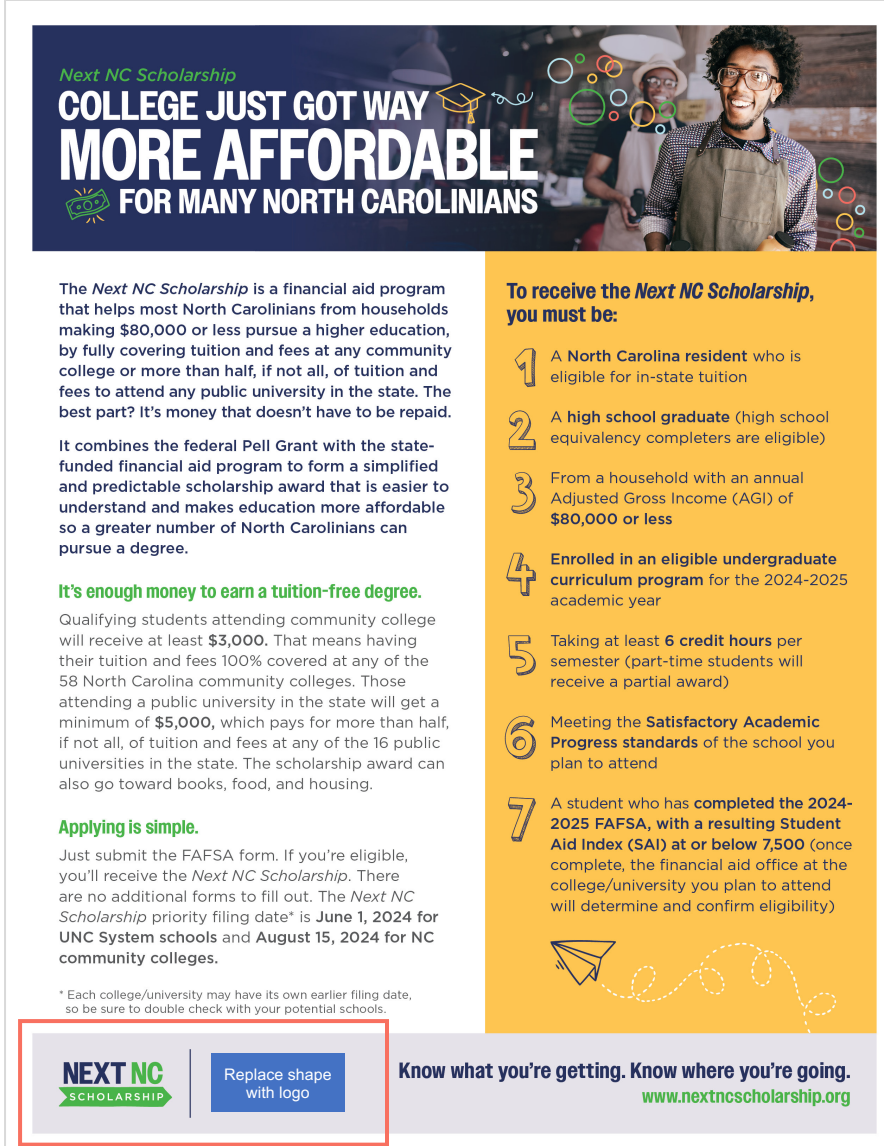
The following *Next NC Scholarship* **one-pager** and **table tent** have been developed to provide another way to amplify the *Next NC Scholarship* in your communities. Print these materials to share at events and with those in your network. These materials are not designed for sharing on social media and should not be used in that medium.

Note: Please do not edit or alter the images in any way, besides adding your logo where indicated.



Printed Materials: One-Pager

- This one-pager is sized to printed on 8.5x11” paper. There is an English and Spanish version of the one-pager in the toolkit.
- Both versions include a place for you to insert your school or organization’s logo before printing. **After downloading, delete the "Replace shape with logo" box and insert the logo. Then, the one-pager will be ready to print.**
- **Note:** Upon opening the Word document, the one-pager may look somewhat transparent. That is not an error, and the document will not appear that way once printed.



The *Next NC Scholarship* is a financial aid program that helps most North Carolinians from households making \$80,000 or less pursue a higher education, by fully covering tuition and fees at any community college or more than half, if not all, of tuition and fees to attend any public university in the state. The best part? It's money that doesn't have to be repaid.

It combines the federal Pell Grant with the state-funded financial aid program to form a simplified and predictable scholarship award that is easier to understand and makes education more affordable so a greater number of North Carolinians can pursue a degree.

It's enough money to earn a tuition-free degree.

Qualifying students attending community college will receive at least **\$3,000**. That means having their tuition and fees 100% covered at any of the 58 North Carolina community colleges. Those attending a public university in the state will get a minimum of **\$5,000**, which pays for more than half, if not all, of tuition and fees at any of the 16 public universities in the state. The scholarship award can also go toward books, food, and housing.

Applying is simple.

Just submit the FAFSA form. If you're eligible, you'll receive the *Next NC Scholarship*. There are no additional forms to fill out. The *Next NC Scholarship* priority filing date* is **June 1, 2024** for UNC System schools and **August 15, 2024** for NC community colleges.

* Each college/university may have its own earlier filing date, so be sure to double check with your potential schools.

To receive the *Next NC Scholarship*, you must be:

- 1 A North Carolina resident who is eligible for in-state tuition
- 2 A high school graduate (high school equivalency completers are eligible)
- 3 From a household with an annual Adjusted Gross Income (AGI) of **\$80,000 or less**
- 4 Enrolled in an eligible undergraduate curriculum program for the 2024-2025 academic year
- 5 Taking at least **6 credit hours** per semester (part-time students will receive a partial award)
- 6 Meeting the **Satisfactory Academic Progress standards** of the school you plan to attend
- 7 A student who has **completed the 2024-2025 FAFSA, with a resulting Student Aid Index (SAI) at or below 7,500** (once complete, the financial aid office at the college/university you plan to attend will determine and confirm eligibility)

Next NC SCHOLARSHIP | Replace shape with logo

Know what you're getting. Know where you're going.
www.nextncscholarship.org

Printed Materials: Table Tent

- This table tent is sized to be printed on 8.5x11” paper and folded in half, with a one-inch flap on the top and bottom so it can stand up on a table. There are two versions of the table tent to choose from in the toolkit, one with a white background and one with a dark blue background. We recommend printing on card stock or another sturdy paper.
- Both versions include a place for you to insert your school or organization’s logo before printing. **After downloading, delete the “Replace shape with logo” box and insert the logo. Then, the table tents will be ready to print.**
- **Note:** Upon opening the Word document, the one-pager may look somewhat transparent. That is not an error, and the document will not appear that way once printed.
- **Note:** Please ensure that you rotate the upper left logo 180° so that it matches the content in that section. If the logo is not rotated, it will be upside-down and backwards when the table tent is folded.



Social Media

The social media resources in the following slides have been developed to provide optional content to elevate the *Next NC Scholarship*. Each social post incorporates the *Next NC Scholarship* tagline and is framed around the core insights that drove the campaign creation.

The social graphics are suitable to be shared on your **Instagram, Twitter, and Facebook** profiles and are intended to be paired with versions of the example posts included in the following slides. Spanish versions of graphics and sample captions are also included.

Feel free to add language that aligns to your brand's tone of voice or unique information that relates to this post. **However, please do not change the meaning of the language about the scholarship, alter the social graphics in any way, or alter the *Next NC Scholarship* tagline.** Please use the hashtag *#NextNCScholarship* when posting on social media.

Note: These graphics are included in the downloadable file on the *Next NC Scholarship* toolkit landing page. There is no need to screenshot the graphics included in this document.

Social Media: Facebook (English)



Get money for college that you don't have to pay back.

Eligible for in-state tuition? From a household making \$80,000 or less?

Then most, if not all, of your tuition and fees could be covered at any NC community college or public university. That's at least \$3,000 or \$5,000—and could be more.

NEXT NC SCHOLARSHIP | Know what you're getting. Know where you're going.

Post copy:

Through the *Next NC Scholarship*, eligible North Carolinians attending a community college will receive at least \$3,000, more than the cost of full-time tuition. Those attending a public university will receive at least \$5,000. The scholarship combines the federal Pell Grant with the state-funded financial aid program to form a simplified and predictable scholarship award that's easier to understand and makes education more affordable for most North Carolinians.

Just fill out the FAFSA (that opens in December). If you're eligible, you'll receive the *Next NC Scholarship*. There are no additional forms or applications to fill out. Learn more at nextncscholarship.org. #NextNCScholarship



Get \$3,000... \$5,000... or even more for college.

If you're eligible for in-state tuition and from a household making \$80,000 or less, the *Next NC Scholarship* could fully cover tuition and fees at any NC community college or at least half, if not all, of tuition and fees at a public university. That's money that doesn't have to be repaid.

NEXT NC SCHOLARSHIP | Know what you're getting. Know where you're going.

Post copy:

The *Next NC Scholarship* combines the federal Pell Grant with the state-funded financial aid program to form a simplified and predictable scholarship award that is easier to understand and makes education more affordable for most North Carolinians. Eligible North Carolinians attending a community college will receive at least \$3,000, more than the cost of full-time tuition. Those attending a public university will receive at least \$5,000.

All you have to do is fill out the FAFSA (that opens in December). If you're eligible, you'll receive the *Next NC Scholarship*. No additional forms or applications to fill out! Learn more: nextncscholarship.org. #NextNCScholarship

Social Media: Facebook (Spanish)

Obtén dinero para la universidad que no tienes que devolver.

¿Eres elegible para la matrícula estatal? ¿Procedes de un hogar con ingresos de \$80,000 o menos?

Entonces, la mayoría, si no todos, tus gastos de matrícula podrían ser cubiertos en cualquier colegio comunitario de Carolina del Norte o universidad pública. Eso son al menos \$3,000 o \$5,000, ¡y podría ser más!

NEXT NC SCHOLARSHIP | Conoce lo que estás recibiendo. Conoce hacia dónde vas.

Post copy:

A través de *La Beca Next NC*, los residentes de Carolina del Norte que cumplan con los requisitos y asistan a un colegio comunitario recibirán al menos \$3,000, más que el costo de la matrícula a tiempo completo. Aquellos que asistan a una universidad pública recibirán al menos \$5,000. La beca combina la Beca Federal Pell con el programa de ayuda financiera financiado por el estado para formar un premio de beca simplificado y predecible que es más fácil de entender y hace que la educación sea más asequible para la mayoría de los residentes de Carolina del Norte.

Solo completa la FAFSA (que estará disponible en diciembre). Si eres elegible, recibirás *La Beca Next NC*. No hay formularios ni solicitudes adicionales que llenar. Obtén más información en nextncscholarship.org.

Obtén \$3,000... \$5,000... o incluso más para la universidad.

Si eres elegible para la matrícula estatal y provienes de un hogar con ingresos de \$80,000 o menos, la *Beca Next NC* podría cubrir toda tu matrícula y los costos en cualquier colegio comunitario de Carolina del Norte o al menos la mitad, si no toda, la matrícula y los costos en una universidad pública. Es dinero que no tiene que ser reembolsado.

NEXT NC SCHOLARSHIP | Conoce lo que estás recibiendo. Conoce hacia dónde vas.

Post copy:

La Beca Next NC combina la Beca Federal Pell con el programa de ayuda financiera financiado por el estado para formar un premio de beca simplificado y predecible que es más fácil de entender y hace que la educación sea más asequible para la mayoría de los residentes de Carolina del Norte. Los residentes de Carolina del Norte elegibles que asistan a un colegio comunitario recibirán al menos \$3,000, más que el costo de la matrícula a tiempo completo. Aquellos que asistan a una universidad pública recibirán al menos \$5,000.

Lo único que tienes que hacer es completar la FAFSA (que estará disponible en diciembre). Si eres elegible, recibirás *la Beca Next NC*. No hay formularios adicionales ni solicitudes que completar. Obtén más información: nextncscholarship.org.

Social Media: Instagram (English)



Post copy:

Through the *Next NC Scholarship*, eligible North Carolinians attending a community college will receive at least \$3,000, more than the cost of full-time tuition. Those attending a public university will receive at least \$5,000. The scholarship combines the federal Pell Grant with the state-funded financial aid program to form a simplified and predictable scholarship award that's easier to understand and makes education more affordable for most North Carolinians.

Just fill out the FAFSA (that opens in December). If you're eligible, you'll receive the *Next NC Scholarship*. There are no additional forms or applications to fill out. Learn more at nextncscholarship.org. #NextNCScholarship



Post copy:

The *Next NC Scholarship* combines the federal Pell Grant with the state-funded financial aid program to form a simplified and predictable scholarship award that is easier to understand and makes education more affordable for most North Carolinians. Eligible North Carolinians attending a community college will receive at least \$3,000, more than the cost of full-time tuition. Those attending a public university will receive at least \$5,000.

All you have to do is fill out the FAFSA (that opens in December). If you're eligible, you'll receive the *Next NC Scholarship*. No additional forms or applications to fill out! Learn more: nextncscholarship.org. #NextNCScholarship

Social Media: Instagram (Spanish)



Obtén dinero para la universidad que no tienes que devolver.

¿Eres elegible para la matrícula estatal? ¿Procedes de un hogar con ingresos de \$80,000 o menos?

Entonces, la mayoría, si no todos, tus gastos de matrícula podrían ser cubiertos en cualquier colegio comunitario de Carolina del Norte o universidad pública. Eso son al menos \$3,000 o \$5,000, y podría ser más!

NEXT NC SCHOLARSHIP | Conoce lo que estás recibiendo. Conoce hacia dónde vas.

Post copy:

A través de *La Beca Next NC*, los residentes de Carolina del Norte que cumplan con los requisitos y asistan a un colegio comunitario recibirán al menos \$3,000, más que el costo de la matrícula a tiempo completo. Aquellos que asistan a una universidad pública recibirán al menos \$5,000. La beca combina la Beca Federal Pell con el programa de ayuda financiera financiado por el estado para formar un premio de beca simplificado y predecible que es más fácil de entender y hace que la educación sea más asequible para la mayoría de los residentes de Carolina del Norte.

Solo completa la FAFSA (que estará disponible en diciembre). Si eres elegible, recibirás *La Beca Next NC*. No hay formularios ni solicitudes adicionales que llenar. Obtén más información en nextncscholarship.org.



Obtén \$3,000... \$5,000... o incluso más para la universidad.

Si eres elegible para la matrícula estatal y provienes de un hogar con ingresos de \$80,000 o menos, la *Beca Next NC* podría cubrir toda tu matrícula y los costos en cualquier colegio comunitario de Carolina del Norte o al menos la mitad, si no toda, la matrícula y los costos en una universidad pública. Es dinero que no tiene que ser reembolsado.

NEXT NC SCHOLARSHIP | Conoce lo que estás recibiendo. Conoce hacia dónde vas.

Post copy:

La Beca Next NC combina la Beca Federal Pell con el programa de ayuda financiera financiado por el estado para formar un premio de beca simplificado y predecible que es más fácil de entender y hace que la educación sea más asequible para la mayoría de los residentes de Carolina del Norte. Los residentes de Carolina del Norte elegibles que asistan a un colegio comunitario recibirán al menos \$3,000, más que el costo de la matrícula a tiempo completo. Aquellos que asistan a una universidad pública recibirán al menos \$5,000.

Lo único que tienes que hacer es completar la FAFSA (que estará disponible en diciembre). Si eres elegible, recibirás *la Beca Next NC*. No hay formularios adicionales ni solicitudes que completar. Obtén más información: nextncscholarship.org.

Social Media: Twitter (English)



Get money for college that you don't have to pay back.

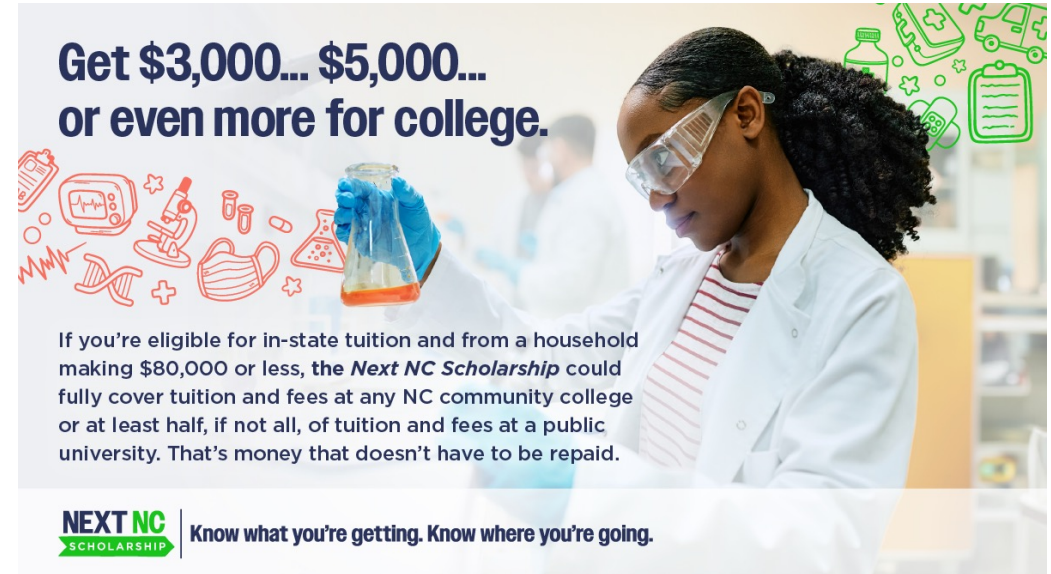
Eligible for in-state tuition? From a household making \$80,000 or less?

Then most, if not all, of your tuition and fees could be covered at any NC community college or public university. That's at least \$3,000 or \$5,000—and could be more.

NEXT NC SCHOLARSHIP | Know what you're getting. Know where you're going.

Post copy:

You could get at least \$3K to cover community college tuition & fees or \$5K towards the cost of a public university through the #NextNCScholarship. Fill out the FAFSA, and if you're eligible, you'll receive the Next NC Scholarship. Learn more: nextncscholarship.org.



Get \$3,000... \$5,000... or even more for college.

If you're eligible for in-state tuition and from a household making \$80,000 or less, the *Next NC Scholarship* could fully cover tuition and fees at any NC community college or at least half, if not all, of tuition and fees at a public university. That's money that doesn't have to be repaid.

NEXT NC SCHOLARSHIP | Know what you're getting. Know where you're going.

Post copy:

Need \$\$ for college? Thanks to the #NextNCScholarship, you could receive at least \$3K for a community college degree or \$5K towards public university tuition. Just fill out the FAFSA—no other application needed! More at nextncscholarship.org.

Social Media: Twitter (Spanish)



Obtén dinero para la universidad que no tienes que devolver.

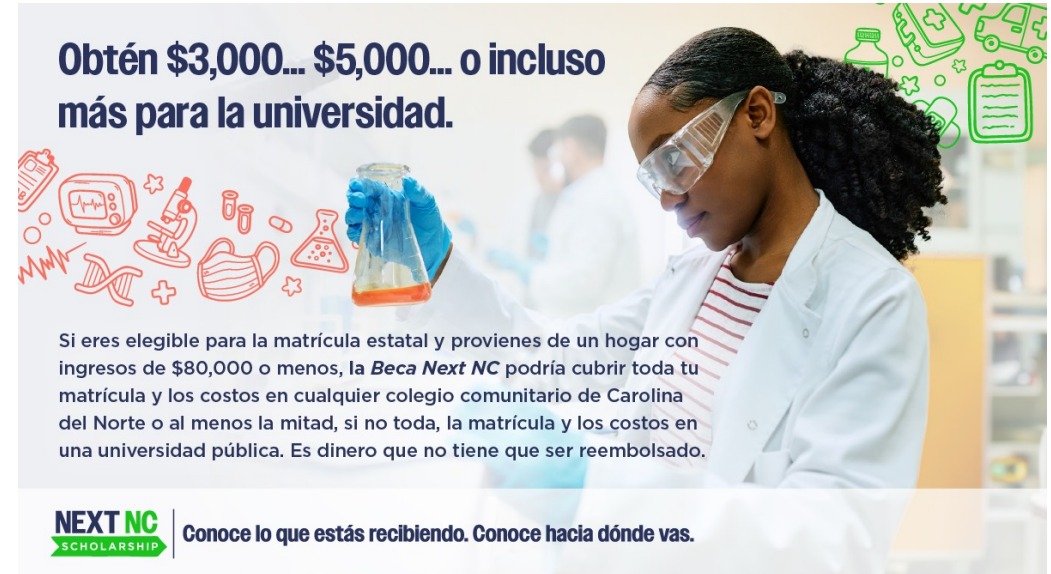
¿Eres elegible para la matrícula estatal? ¿Procedes de un hogar con ingresos de \$80,000 o menos?

Entonces, la mayoría, si no todos, tus gastos de matrícula podrían ser cubiertos en cualquier colegio comunitario de Carolina del Norte o universidad pública. Eso son al menos \$3,000 o \$5,000, ¡y podría ser más!

NEXT NC SCHOLARSHIP | Conoce lo que estás recibiendo. Conoce hacia dónde vas.

Post copy:

Podrías recibir al menos \$3k en un colegio comunitario o \$5k en una universidad pública para ayudar a cubrir la matrícula a través de *la Beca Next NC*. ¡Solo completa la FAFSA! Si cumples con los requisitos, recibirás *la Beca Next NC*. Más información en: nextncscholarship.org.



Obtén \$3,000... \$5,000... o incluso más para la universidad.

Si eres elegible para la matrícula estatal y provienes de un hogar con ingresos de \$80,000 o menos, *la Beca Next NC* podría cubrir toda tu matrícula y los costos en cualquier colegio comunitario de Carolina del Norte o al menos la mitad, si no toda, la matrícula y los costos en una universidad pública. Es dinero que no tiene que ser reembolsado.

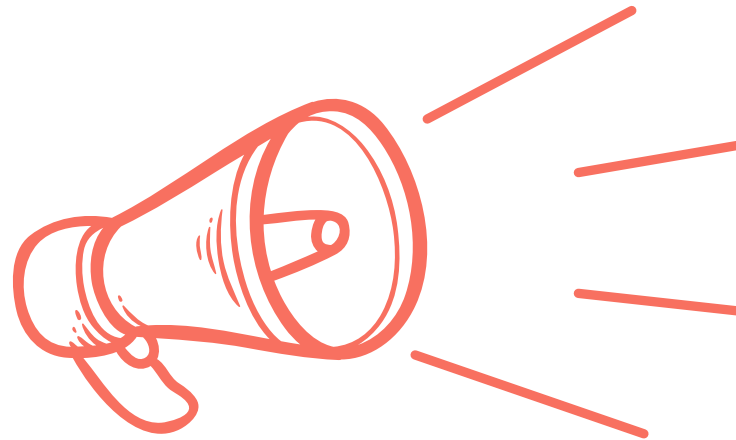
NEXT NC SCHOLARSHIP | Conoce lo que estás recibiendo. Conoce hacia dónde vas.

Post copy:

¿Necesitas \$ para la univ.? Gracias a *la Beca Next NC*, podrías recibir al menos \$3k para obtener un título en un col. comunitario o \$5k para la matrícula en una univ. pública. ¡Solo completa la FAFSA, no necesitas ninguna otra solicitud! Obtén más info en nextncscholarship.org.

Additional Materials

Beyond printed and digital materials, we've provided a few more resources to help spread the word about the *Next NC Scholarship*.



Digital Signage

The graphics provided can be used on digital displays around campus, on computer screens, or anywhere else you can project an image that your community or network might see.

There are three versions of digital signage provided in this toolkit:

- Community college specific [VERSION 1]
- UNC System/public university specific [VERSION 2]
- Generic (includes both community college and UNC System language) [VERSION 3]

Each version is provided in two sizes: horizontal (1920x1080) and vertical (1080x1920), depending on where you'd like to use this signage. All versions include a place for you to insert your school or organization's logo. **After downloading, delete the "Replace shape with logo" box and insert the logo.**

NEXT NC SCHOLARSHIP Know what you're getting. Know where you're going.

Your Logo Goes Here

The Next NC Scholarship is a new financial aid program that helps most North Carolinians from households making **\$80,000 or less pursue higher education** by fully covering tuition and fees at any community college or more than half, if not all, of tuition and fees to attend any public university in the state.

That's money that doesn't have to be repaid.

Eligible students will receive at least **\$3,000 to cover all tuition and fees** for NC community colleges or at least **\$5,000 to cover more than half, if not all, of their tuition and fees** at NC public universities.

NextNCScholarship.org



NEXT NC SCHOLARSHIP Know what you're getting. Know where you're going.

Your Logo Goes Here

The Next NC Scholarship is a new financial aid program that helps most North Carolinians from households making **\$80,000 or less pursue higher education** by fully covering tuition and fees at any community college or more than half, if not all, of tuition and fees to attend any public university in the state.

That's money that doesn't have to be repaid.

Eligible students will receive at least **\$3,000 to cover all tuition and fees** for NC community colleges or at least **\$5,000 to cover more than half, if not all, of their tuition and fees** at NC public universities.

NextNCScholarship.org

PowerPoint Slides

- The PowerPoint slides included in the toolkit are a resource to add into existing presentations about enrollment, financial aid, or the college admissions process. The slides give an overview of the *Next NC Scholarship*, how to apply, how much money to expect, and key FAFSA submission dates.
- These slides include a place for you to insert your school or organization's logo. **After downloading, delete the "Replace shape with logo" box and insert the logo. Then, you're ready for your presentation!**

The **Next NC Scholarship** is a new financial aid program that helps most North Carolinians from households making **\$80,000 or less** pursue **higher education** by fully covering tuition and fees at any community college or more than half, if not all, of tuition and fees to attend any public university in the state.

That's money that doesn't have to be repaid.

NextNCScholarship.org

NEXT NC SCHOLARSHIP Know what you're getting. Know where you're going.

Your Logo Goes Here

It's enough money to cover 100% of tuition, in most cases*.

The *Next NC Scholarship* combines the federal Pell Grant with the state-funded financial aid program to form a simplified, predictable scholarship award.

Eligible students will receive at least:

- \$3,000 for NC community colleges

*The Next NC Scholarship fully covers tuition at any NC community college and at 13 of 16 fees at any NC community college and at all NC Promise institutions, and more than half of fees at any public university in the state.

Your Logo Goes Here

NEXT NC SCHOLARSHIP

Applying is simple—just submit the FAFSA form.

There are no additional forms to fill out. Most students who are eligible for in-state tuition and from households making \$80,000 or less will receive the Next NC Scholarship.

- 2024–2025 FAFSA opens in **December 2023**.
- Be sure to meet the *Next NC Scholarship* FAFSA priority filing date to ensure you receive all the *Next NC Scholarship* funds you are eligible for:
 - **June 1, 2024** for UNC System schools
 - **August 15, 2024** for NC community colleges
- Colleges also use information from the FAFSA to determine if you qualify for additional financial aid. Some of these institutions have their **own FAFSA priority filing dates**, so be sure to check the dates for the schools that you're interested in.

Your Logo Goes Here

NEXT NC SCHOLARSHIP

Email Newsletter

Include the language below in any internal or external newsletters to spread the word about the *Next NC Scholarship*. All you have to do is copy and paste—be sure to choose the blurb that is best suited for your audience!

Student-Facing Version

Need money for college? Eligible for in-state tuition? From a household making \$80,000 or less? Then the *Next NC Scholarship* could fully cover your tuition and fees at any community college or more than half, if not all, of tuition and fees at any public university in the state.

That's right. We're talking at least \$3,000 to attend a community college or \$5,000 to attend a public university that can go toward tuition, fees, books, food, and housing—and doesn't have to be repaid. The *Next NC Scholarship* combines state and federal financial aid into one easy-to-understand award, so you know what you're getting and know where you're going.

And to make it even more simple, students who are eligible will receive the *Next NC Scholarship* when they fill out the FAFSA form. No additional application needed. Learn more at nextncscholarship.org.

General Version

The *Next NC Scholarship* is a gamechanger for helping more North Carolinians pursue a degree. This new scholarship fully covers tuition and fees at any community college or more than half, if not all, of tuition and fees to attend any public university in the state. Most North Carolinians from households making \$80,000 or less are eligible for this new scholarship.

That's at least \$3,000 to attend a community college or \$5,000 to attend a public university that can go toward tuition, fees, books, food, and housing—and doesn't have to be repaid.

The *Next NC Scholarship* combines state and federal financial aid into one predictable easy-to-understand award that eligible students receive when they complete the FAFSA form. No additional applications needed. Learn more at nextncscholarship.org.

Messaging Points

Use these message points as guide for when you're talking about the *Next NC Scholarship* to your communities, networks, or to students.

Overview

The *Next NC Scholarship* is a new financial aid program that helps most North Carolinians making \$80,000 or less pay for their tuition and fees to attend any community college or public university in the state. This is money that doesn't have to be repaid.

The scholarship combines the federal Pell Grant with the state-funded financial aid program into a simplified, predictable scholarship award for North Carolina students.

When a student reviews their financial aid letter, they should keep in mind that *Next NC* will appear as state funding, and the federal Pell Grant will be listed separately. Together, these two amounts create their *Next NC Scholarship* award.

The Details

Students attending community college will receive at least \$3,000 from the *Next NC Scholarship*. Qualifying North Carolinians can choose from any of the 58 community colleges across the state and have their tuition and fees 100% covered.

Those attending a public university in North Carolina will receive a minimum of \$5,000. That pays for more than half, if not all, of tuition and fees at any of the 16 public universities in the state.

Students with the greatest need for financial aid could qualify for even more funding through the scholarship.

How to Apply + the FAFSA

To apply for the *Next NC Scholarship*, a student just needs to submit the FAFSA form. If they're eligible, they'll receive the scholarship. There are no additional forms to fill out for this scholarship.

The 2024-2025 FAFSA will open by December 31, 2023.

Colleges use information from the FAFSA to determine if a student qualifies for college-based scholarships or grants, and some financial aid is offered on a first-come, first-serve basis, so students should complete the FAFSA as soon as possible.

Eligibility Details:

To receive the *Next NC Scholarship*, a student must be:

- A North Carolina resident who is eligible for in-state tuition
- A high school graduate (high school equivalency completers are eligible)
- From a household with an annual Adjusted Gross Income (AGI) of \$80,000 or less
- Enrolled in an eligible undergraduate curriculum program for the 2024-2025 academic year
- Taking at least 6 credit hours per semester (part-time students will receive a partial award)
- Meeting the Satisfactory Academic Progress standards of the school you plan to attend
- A student who has completed the 2024-2025 FAFSA, with a resulting Student Aid Index (SAI) at or below 7,500 (once complete, the financial aid office at the college/university you plan to attend will determine and confirm eligibility.)

Website Language

We recommend including this language (included on pages 20–23) on your school’s financial aid page, in the “scholarships” and/or “grants” section for undergraduate students. Be sure to choose the version that best fits your school or organization and personalize where indicated.



Website Language

For Community Organizations or Other Partners

The [Next NC Scholarship](#) is a financial aid program that helps most North Carolinians from households making \$80,000 or less pursue higher education by **fully covering tuition and fees at any community college or more than half, if not all, of tuition and fees to attend any public university in the state.** The best part? It's money that doesn't have to be repaid.

Students attending a community college will receive **at least \$3,000.** That's more than the cost of full-time tuition, which means qualifying North Carolinians can choose from any of the 58 community colleges across the state and have all of their tuition and fees 100% covered.

Those attending a public university in North Carolina will get a **minimum of \$5,000.** That pays for more than half, if not all, of tuition and fees at any of the 16 public universities in the state.

The scholarship award can be used for things beyond tuition, including things like fees, books, food, and housing. Students with the greatest need for financial aid could qualify for additional funding to help make paying for college more manageable.

Who is eligible to receive the Next NC Scholarship?

To receive the *Next NC Scholarship*, you must be:

- A North Carolina resident who is eligible for in-state tuition
- A high school graduate (high school equivalency completers are eligible)
- From a household with an annual Adjusted Gross Income (AGI) of \$80,000 or less
- Enrolled in an eligible undergraduate curriculum program for the 2024-2025 academic year
- Taking at least 6 credit hours per semester (part-time students will receive a partial award)
- Meeting the Satisfactory Academic Progress standards of the school you plan to attend
- A student who has completed the 2024-2025 FAFSA, with a resulting Student Aid Index (SAI) at or below 7,500 (once complete, the financial aid office at the college/university you plan to attend will determine and confirm eligibility.)

How do I apply for the Next NC Scholarship?

- Applying is simple. Just submit the [FAFSA form](#). If you're eligible, you'll receive the *Next NC Scholarship*. There are no additional forms to fill out.

Website Language

For Community Colleges

The [Next NC Scholarship](#) is a financial aid program that helps most North Carolinians from households making \$80,000 or less pursue higher education by **fully covering tuition and fees at [INSERT COMMUNITY COLLEGE NAME]**. The best part? It's money that doesn't have to be repaid.

As a student of [INSERT COMMUNITY COLLEGE] you will receive **at least \$3,000**. The scholarship award can be used for things beyond tuition, including things like fees, books, food, and housing.

Students with the greatest need for financial aid could qualify for additional funding to help make paying for college more manageable.



Who is eligible to receive the Next NC Scholarship?

To receive the *Next NC Scholarship*, you must be:

- A North Carolina resident who is eligible for in-state tuition
- A high school graduate (high school equivalency completers are eligible)
- From a household with an annual Adjusted Gross Income (AGI) of \$80,000 or less
- Enrolled in an eligible undergraduate curriculum program for the 2024-2025 academic year
- Taking at least 6 credit hours per semester (part-time students will receive a partial award)
- Meeting the Satisfactory Academic Progress standards of [INSERT COMMUNITY COLLEGE]
- A student who has completed the 2024-2025 FAFSA, with a resulting Student Aid Index (SAI) at or below 7,500 (once complete, the financial aid office will determine and confirm eligibility.)

How do I apply for the Next NC Scholarship?

- Applying is simple. Just submit the [FAFSA form](#). If you're eligible, you'll receive the *Next NC Scholarship*. There are no additional forms to fill out.

Website Language

For UNC Chapel Hill, NC State University, UNC School of the Arts, East Carolina University, UNC Wilmington, UNC Greensboro, Appalachian State University, UNC Asheville, UNC Charlotte, NC Central University, NC A&T University, Winston-Salem State University

The [*Next NC Scholarship*](#) is a financial aid program that helps most North Carolinians from households making \$80,000 or less pursue higher education by covering **more than half, if not all, of tuition and fees to attend [INSERT PUBLIC UNIVERSITY NAME]**. The best part? It's money that doesn't have to be repaid.

As a student of **[INSERT PUBLIC UNIVERSITY]** you will receive a **minimum of \$5,000**. The scholarship award can be used for things beyond tuition, including things like fees, books, food, and housing.

Students with the greatest need for financial aid could qualify for additional funding to help make paying for college more manageable.



Who is eligible to receive the *Next NC Scholarship*?

To receive the *Next NC Scholarship*, you must be:

- A North Carolina resident who is eligible for in-state tuition
- A high school graduate (high school equivalency completers are eligible)
- From a household with an annual Adjusted Gross Income (AGI) of \$80,000 or less
- Enrolled in an eligible undergraduate curriculum program for the 2024-2025 academic year
- Taking at least 6 credit hours per semester (part-time students will receive a partial award)
- Meeting the Satisfactory Academic Progress standards of **[INSERT PUBLIC UNIVERSITY]**
- A student who has completed the 2024-2025 FAFSA, with a resulting Student Aid Index (SAI) at or below 7,500 (once complete, the financial aid office will determine and confirm eligibility.)

How do I apply for the *Next NC Scholarship*?

- Applying is simple. Just submit the [FAFSA form](#). If you're eligible, you'll receive the *Next NC Scholarship*. There are no additional forms to fill out.

Website Language

For Fayetteville State University, UNC Pembroke, Western Carolina University, Elizabeth City State University

The [Next NC Scholarship](#) is a financial aid program that helps most North Carolinians from households making \$80,000 or less pursue higher education by **fully covering tuition and fees at [INSERT PUBLIC UNIVERSITY NAME]**. The best part? It's money that doesn't have to be repaid.

As a student of **[INSERT PUBLIC UNIVERSITY]** you will receive a **minimum of \$5,000**. The scholarship award can be used for things beyond tuition, including things like fees, books, food, and housing.

Students with the greatest need for financial aid could qualify for additional funding to help make paying for college more manageable.



Who is eligible to receive the Next NC Scholarship?

To receive the *Next NC Scholarship*, you must be:

- A North Carolina resident who is eligible for in-state tuition
- A high school graduate (high school equivalency completers are eligible)
- From a household with an annual Adjusted Gross Income (AGI) of \$80,000 or less
- Enrolled in an eligible undergraduate curriculum program for the 2024-2025 academic year
- Taking at least 6 credit hours per semester (part-time students will receive a partial award)
- Meeting the Satisfactory Academic Progress standards of **[INSERT PUBLIC UNIVERSITY]**
- A student who has completed the 2024-2025 FAFSA, with a resulting Student Aid Index (SAI) at or below 7,500 (once complete, the financial aid office will determine and confirm eligibility.)

How do I apply for the Next NC Scholarship?

- Applying is simple. Just submit the [FAFSA form](#). If you're eligible, you'll receive the *Next NC Scholarship*. There are no additional forms to fill out.

Logos

We have included file variations of the *Next NC Scholarship* logo for your use and reference.

You may include the logo file on *Next NC Scholarship*-related informational messaging you develop. Feel free to use language that aligns to your brand tone of voice or unique information that relates to your organization. However, please do not change the meaning of the language about the scholarship or alter the logo itself.

The folders are divided by destination (print or digital distribution) and then by file type. Please ensure that you pull from the correct folder when placing the *Next NC Scholarship* on any files or messaging.



Know what you're getting.
Know where you're going.



Know what you're getting.
Know where you're going.



**Know what you're getting.
Know where you're going.**

NEXT NC
SCHOLARSHIP